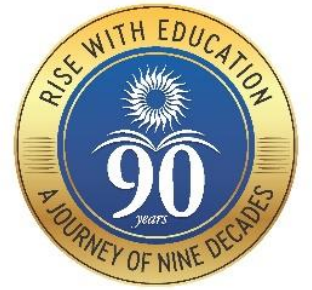# SIES University

Logo Competition

The South Indian Education Society is proposing to apply to the University Grants Commission under its UGC (Institutions Deemed to be Universities) Regulations, 2022 for SIES University. If approved, it is proposed to commence the functioning of the university from the next academic year 2023 – 24. In the work preliminary to and preparatory to the formation of the SIES University, it is proposed to finalize its logo, flag and anthem. We invite applications from the students, past students, teachers (both past and present) and non-teaching staff to submit their proposals for consideration.

The final logo design and your details should be sent to registrargst@sies.edu.in

The term of the competition is as below:

- ❑ Open for all students and past students of all SIES institutions.
- ❑ **The last date for submission of the proposed logo design is 15.12.2022.**
- ❑ The logo should not be similar to logos of any other institution.
- ❑ The logo can draw on certain facets of Society logo but should be distinct from that of the Society.
- ❑ There should be no religious connotation.
- ❑ The punchlines to the logo can be in Sanskrit.
- ❑ The logo should be futuristic and forward looking.
- ❑ The logo should not resemble or convey that it is a government institution or that of any well-known institution even in the private sector.
- ❑ The logo should not convey that we are in any field of pursuit other than education
- ❑ The logo should be simple enough to scale up in other mediums.
- ❑ The best selected logo will be given a cash award of Rs. 10,000 and felicitation at the SIES Annual Meet.
- ❑ Designs for University flag and composition of University Anthem may also be invited separately.
- ❑ Once the logo is submitted, the author surrenders all his/her titles, rights in the logo to the Society and cannot have any claim whatsoever on its adoption in part or in full in the university logo.