



Data Mining and Machine Learning Techniques for Cyber Security Intrusion Detection

An intrusion detection system is programming that screens a solitary or a system of PCs for noxious exercises that are gone for taking or blue penciling data or debasing system conventions. Most procedure utilized as a part of the present intrusion detection system are not ready to manage the dynamic and complex nature of digital assaults on PC systems. Despite the fact that effective versatile strategies like different systems of machine learning can bring about higher detection rates, bring down false caution rates and sensible calculation and correspondence cost. With the utilization of information mining can bring about incessant example mining, order, grouping and smaller than normal information stream. This depicts an engaged writing review of machine learning and information digging techniques for digital investigation in help of intrusion detection.

The Machine learning, Data Mining techniques are portrayed, and also a few utilizations of every strategy to digital intrusion detection issues. The many-sided quality of various machine learning and information mining calculations is talked about, and it gives an arrangement of examination criteria for machine learning and information mining techniques and an arrangement of proposals on the best strategies to utilize contingent upon the attributes of the digital Issue to tackle Cyber security is the arrangement of advances and procedures intended to ensure PCs, systems, projects, and information from assault, unapproved access, change, or pulverization. Digital security systems are made out of system security systems and PC security systems.

Each of these has, at the very least, a firewall, antivirus programming, and an intrusion detection system .Intrusion detection systems help find, decide, and recognize unapproved utilize, duplication, modification, and decimation of data systems. The security ruptures incorporate outer interruptions assaults from outside the association and inside interruptions. There are three primary kinds of digital examination in help of intrusion detection systems: abuse based, anomaly based, and cross breed. Abuse based strategies are intended to identify known assaults by utilizing marks of those assaults. They are successful for recognizing known sort of assaults without creating a mind-boggling number of false cautions. They require visit manual updates of the database with guidelines and marks. Abuse based procedures can't identify novel assaults. Peculiarity based methods display the ordinary system and system conduct, and distinguish oddities as deviations from typical conduct.

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They are engaging a result of their capacity to recognize zero-day assaults. Another preferred standpoint is that the profiles of typical movement are tweaked for each system, application, or system, along these lines making it troublesome for assailants to know which exercises they can complete undetected. Furthermore, the information on which abnormality based systems caution can be utilized to characterize the marks for abuse finders. The fundamental hindrance of anomaly based methods is the potential for high false alert rates on the grounds that already concealed system practices might be ordered as oddities. This centers essentially around digital interruption detection as it applies to wired systems. With a wired system, a foe must go through a few layers of safeguard at firewalls and working systems, or increase physical access to the system. Nonetheless, a remote system can be focused at any hub, so it is normally more defenseless against pernicious assaults than a wired system.

Data science: developing theoretical contributions in information systems via text analytics

Scholars have been increasingly calling for innovative research in the organizational sciences in general, and the information systems (IS) field in specific, one that breaks from the dominance of gap-spotting and specific methodical confinements. Hence, pushing the boundaries of information systems is needed, and one way to do so is by relying more on data and less on a priori theory. Data, being considered one of the most important resources in research, and society at large, requires the application of scientific methods to extract valuable knowledge towards theoretical development. However, the nature of knowledge varies from a scientific discipline to another, and the views on data science (DS) studies are substantially diverse. These views vary from being seen as a new scientific (fourth) paradigm, to an extension of existing paradigms with new tools and methods, to a phenomenon or object of study. In this , we review these perspectives and expand on the view of data science as a methodology for scientific inquiry. Motivated by the IS discipline's history and accumulated knowledge in using DS methods for understanding organizational and societal phenomena, IS theory and theoretical contributions are given particular attention as the key outcome of adopting such methodology. Exemplar studies are analyzed to show how rigor can be achieved, and an illustrative example using text analytics to study digital innovation is provided to guide researchers.

Discussion on what theory is and what it is not is crucial towards the development of any discipline. In IS, it has been particularly difficult to describe the structure of IS theories since the discipline deals with phenomena arising at the intersection of the natural, social, and artificial (design) sciences .This key structural and ontological question has some answers though. Theory in IS has been described in terms of what it constitutes, what it represents and what it intends to achieve, each addressed in turn as follows.

In the simplest form, a theory is comprised of a set of statements. These statements are language-bound, capture specific concepts—including constructs, units, factors and variables, and make a claim or a proposition about relationships between those concepts . Optionally, these statements may be complemented by other means of representation, such as tables, diagrams, graphs, etc. Accordingly, the two key structural elements that constitute theoretical statements are concepts and propositions. In addition to structural elements, theories constitute assumptions about their underlying logic, temporal and contextual factors that specify their range of coverage, or boundaries of generalizability .

Concepts are ideas that we are able to give names, and they are abstractions related to the objects or phenomena of study . They are the basic units for making sense of the world . Concepts are generally differentiated based on their level of abstraction—i.e. whether they can be observed or measured empirically, or not. Constructs are a specific type of concepts that are not observable themselves but should be fully defined in observable terms. Theoretical concepts are the most abstract and refer to concepts that cannot be measured or observed, and are typically theory-bound . Variables, on the other hand, are operational and measurable configurations that are derived from concepts/constructs, and can assume two or more values . Focusing on concepts enables any field to recognize its body of knowledge within a broader perspective and its value to its intended stakeholders. This allows scholars to address wider problems and advance alongside other areas of study. It also avoids the undesired path in which a theory is adopted so far from its origin and gets confused with other theories that come from a different system of thought and different set of assumptions .

The second key component of a theory that binds concepts together is propositions: a group of field-specific statements that define or relate concepts within that field . The level of abstraction of propositions essentially depends on that of the constituent concepts. Gibbs defines two types of propositions depending on their level of abstraction. First, postulates are propositions that contain observable concepts and can be tested. Second, axioms are propositions that contain abstract concepts and cannot be tested directly. Indeed, these are not mutually exclusive, and most often propositions contain both observable and unobservable concepts . Now when propositions are connecting both theoretical and empirical languages, they are called epistemic statements. Hypotheses are special type of epistemic statements that make a claim about the data, including signs (i.e. positive or negative) and moderation. The scope of the theory and its generality should be defined using boundaries and modal qualifiers . The set of statements constituting the theory should specify the extent of applicability of those statements using words such as “some, every, all, always” , or the class of problems such knowledge intends to solve . The issue of generalizability has long been discussed, backed by extensive philosophical framework.

Theory has a function; that is to capture our complex world . It is contemplative, abstract and is bounded by assumptions and constraints. It aims to “describe, explain, and enhance our understanding of the world and, in some cases, to provide predictions of what will happen in the future and to give a basis for intervention and action” .

To contribute to a body of knowledge, theory needs to maintain coherence while progressively pushing the boundaries of the respective field. Grover and Lyytinen argue that the theorizing practices currently dominating in the IS domain are limiting its potential and resulting in an incoherent discourse. Thus, Hassan et recommend that we view theorizing as a discursive practice, where the key components of a theory are a product of traversing between foundational and generative theorizing practices.

Nevertheless, the way in which these discursive practices are conducted to organize theory, or theorize, essentially follows from the underlying goal of the theory in question. The primary goal of a theory describes what we intend to achieve by developing such a theory, and often follows from identified research problems and questions. Four primary goals of theoretical propositions in IS have been identified as analysis and description, explanation, prediction and prescription.

Just like in business and society, data in research is increasing in volume, velocity and variety, and requires new ways of extracting value from it. Data science (DS)—the systematic extraction of knowledge from data—has been attracting a lot of attention recently . It is argued that data science is leading a new scientific paradigm . Its epistemological assumptions, challenges and opportunities have been discussed in various disciplines . However, there are also questions about whether it is really a new (fourth) paradigm of science or empiricism re-emerging , or simply an extension of existing paradigms with new tools and methods for scientific enquiry .

The views in the Information Systems (IS) are equally diverse. Data science is viewed as a paradigm ,a methodology ,a method ,or a phenomenon of study .These approaches primarily discuss opportunities and challenges of adopting data science for scientific discovery. However, a key element in scientific discovery, that is theory and the nature of theoretical knowledge, is often ignored.

these different views of data science and how they are adopted in IS research are presented. Furthermore, we expand on viewing data science as a methodology for generating theoretical contributions in the IS discipline.

This research is motivated by a few elements. First, the abundance of data that captures social events and activities, being ever so close to phenomena they represent, requires us to discuss new approaches to theorizing . Second, advancements in analytical capabilities and computational methods allow for richer understanding that enables such theory development endeavors .Third, one response to the dire need for innovative research is relying more on data and less on a priori theory .Fourth, the IS discipline is especially well suited to lead discussions on (organizational and social) theory development via data science .

To this end, we first review the nature of theory and theoretical contributions in IS, followed by a brief discussion on data science and its state in the field. Then we examine data science contributions in IS in the last 5 years and argue for DS as a research methodology. Next, we describe this methodology with guidelines towards building a variety of theoretical contributions from DS studies. Finally, we provide a practical example for better grounding before we conclude.